



PORTFOLIO

cheale VILLA

INTRO *cheale*VILLA

As a seasoned creative director, graphic designer and visionary brand architect, I transform entrepreneurial aspirations into magnetic brand realities. My expertise spans comprehensive graphic design, creative strategy, and brand development, allowing me to orchestrate cohesive visual narratives that captivate and convert. With an innate ability to capture the authentic essence of businesses and their leaders, I craft distinctive design solutions and marketing strategies that resonate deeply with target audiences.

Drawing on my extensive background in graphic design and creative direction, I guide every visual and strategic element – from logo design and brand identity systems to marketing campaigns and digital experiences. My approach combines refined aesthetic sensibility with strategic innovation, delivering transformative branding solutions that drive success.

001

+ *hc*
interior
design

HC

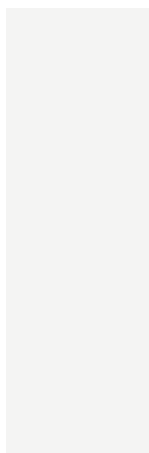
HICKS CAZENAVE
INTERIOR DESIGN

HC

HICKS CAZENAVE
INTERIOR DESIGN

HC

HICKS CAZENAVE
INTERIOR DESIGN





I hired Cheale initially to help with a logo revamp, however that quickly turned into a larger project once I saw how incredibly creative and innovative she was with her ideas! As a boutique interior design firm, I struggled with finding a way to express my creativity in the digital form, but Cheale creates magic. I cannot thank her enough for the way she not only inspired my vision, but created a brand that I was proud to stand behind. Thank you!

Lorri Hicks Cazenave
HC Interior Design



work completed

brand development + strategy
logo family
marketing strategy + planning
business cards + letterhead
holiday gift planning + design
holiday card
notecards
thank you gift planning + design
client journey
email marketing design +
management

proposal design
email signature
presentation deck design
signage
website design + development
illustration
social media graphics
custom font creation
creative direction for photography
packaging design





3 ABOUT HICID

5 BOLD MODERN VICTORIAN

7 FOUR SEASONS RESIDENCE

9 LAKE STREET

11 MISSION BAY

13 NEXT STEPS





website design+
development

VIEW NOW

email signature

HCKI
HICKS CAZENAVE
INTERIOR DESIGN

LORRI HICKS CAZENAVE
FOUNDER + CEO
310.948.5102 mobile
415.410.3256 office

HCINTERIORDSIGN.COM



email marketing design + management

SAMPLE 1

VIEW NOW

SAMPLE 2

VIEW NOW

SAMPLE 3

VIEW NOW



002

+fierce
mothers



FIERCE
mothers



FIERCE
mothers



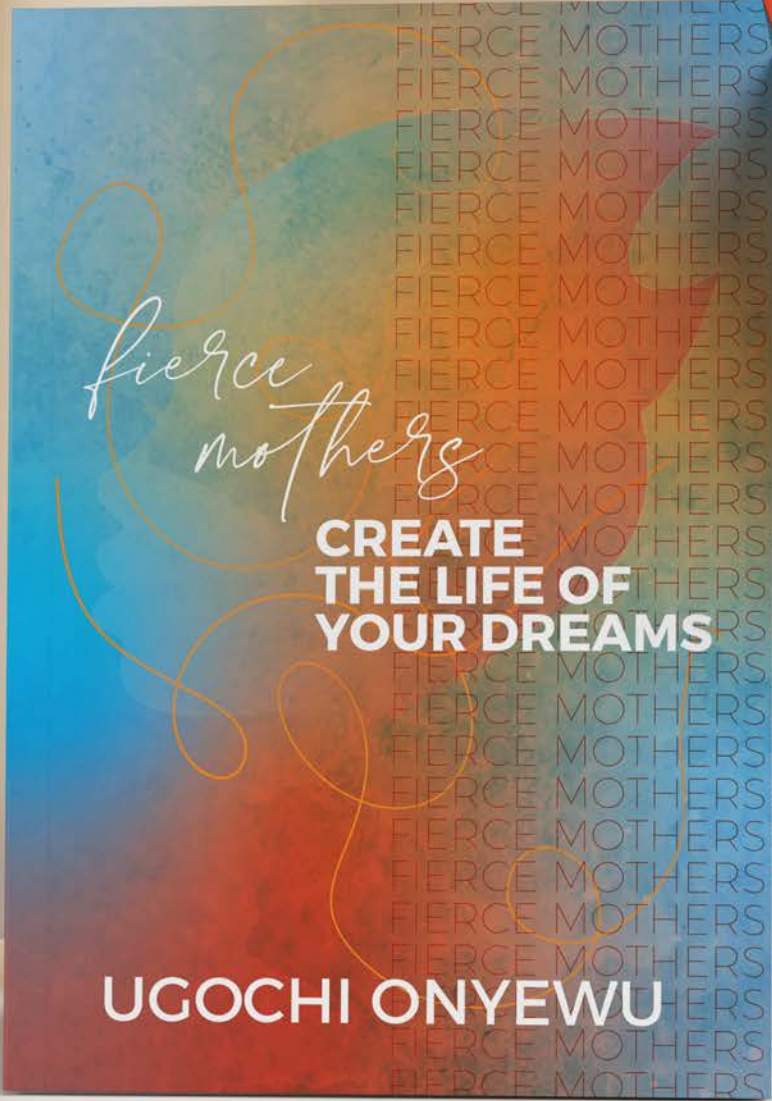
FIERCE
mothers
PODCAST





Branding Genius” comes to mind when I think of Cheale. I have enjoyed working with Cheale over the last six months working on the branding for my business. Cheale’s ability to ask a few questions and develop branding assets that cause me to squeal with excitement is unlike any I’ve seen before and made a dramatic difference in my confidence that my business is of high quality. Cheale has a way of letting you know that you are enough and perfect as you are. This is because she has such an effervescent and cheerful personality. Any business owner would be highly blessed to have Cheale work on their business. She is magic.

Ugochi Onyewu
Fierce Mothers





work completed

- brand strategy
- logo family
- book cover design
- website design + development
- course design + build
- workbook design
- lead magnets
- email signatures
- email marketing + nurture cycles
- business card design
- speaker kit
- powerpoint slide design
- audiobook optimizing + setup
- social media graphics
- social media profile optimizing
- marketing strategy + planning
- content strategy
- creative direction for photoshoots
- promotional products



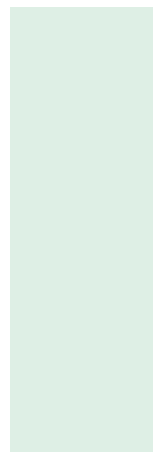


003

+ *encouraging
teens*



**ENCOURAGING
TEENS** — LIFE COACHING





In every interaction and project, Cheale's passion for her work shines through. Her expertise, paired with her friendly and approachable nature, makes her an invaluable asset to any business looking to grow and thrive. I'm grateful for the opportunity to work with Visual Caffeine, and I can't recommend Cheale and her team enough. They've been instrumental in elevating my company to new heights." -

Desiree Panlilio
Encouraging Teens Coaching



website design+ development

VIEW NOW

all work with client

brand strategy
logo family
planner design + layout
website design + development
email signature
email marketing + nurture cycles
marketing strategy + planning
social media graphics

personal
year long
encouragingteens.com/goals



THE FRIEND OR THE STRUGGLE IS REAL
OVERCOME

now

Study
SKILLS
workshop

January 4th 7PM EDT

LINK IN BIO



GOAL
setting
workshop

Monday, Sept 6, 2021
10am to noon EDT

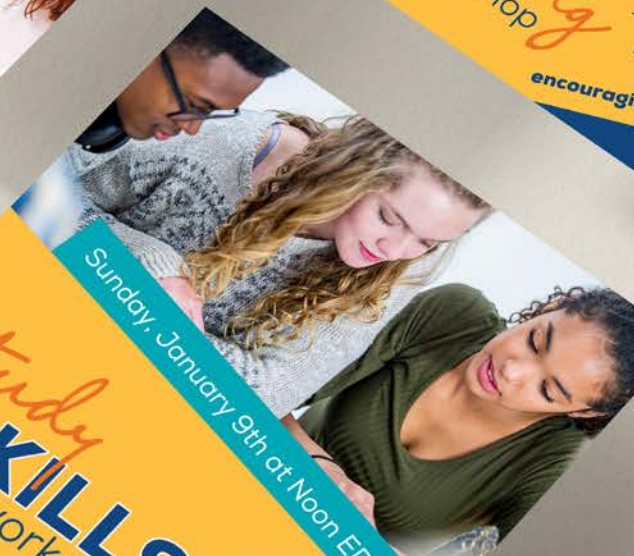
REGISTER NOW

encouragingteens.com/goals

STUDY SKILLS WORKSHOPS

THREE WORKSHOPS
COMING UP
**JANUARY
4TH &
9TH**

REGISTER NOW
LINK IN BIO



Sunday, January 9th at Noon EDT

Study
SKILLS
workshop

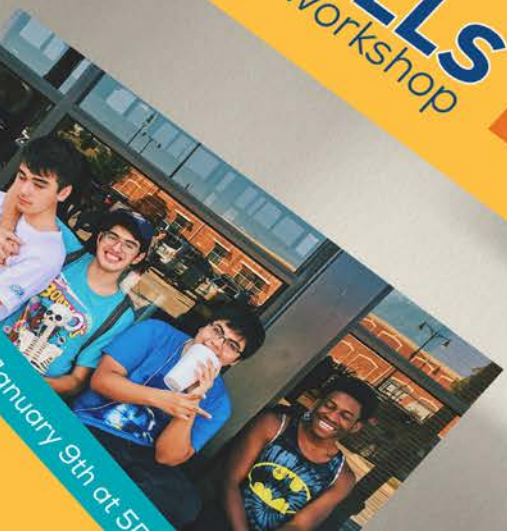
LINK IN BIO

WHY IS GOAL-SETTING IMPORTANT

Two Exciting Benefits Include:

- ★ Boosting your teen's self-reflection and awareness about effort
- ★ Creating intrinsic motivation, personal accountability and personal responsibility all year long

REGISTER NOW encouragingteens.com/goals



January 9th at 5P



Study
SKILLS
workshop

If you're
get u
burning
don

encour

004

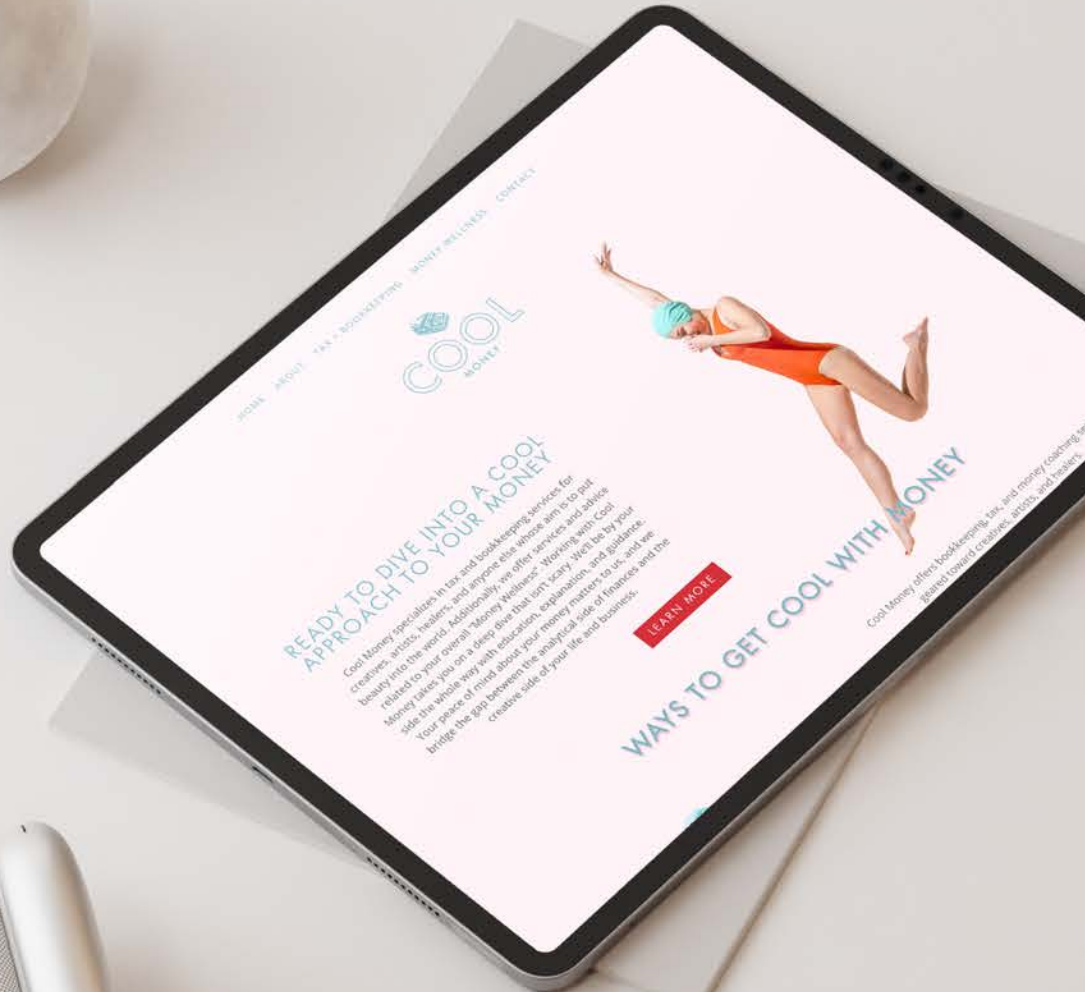
+ *cool money*



Working with Cheale and Visual Caffeine has been a gift to me and my business. I feel like she “gets” me, and she’s been instrumental in helping me to clarify the vision and purpose of my company. Cheale has great style and she thinks outside the box, so her branding ideas have been fabulous and unique. I’ve worked with Visual Caffeine on both branding work and website design and I honestly couldn’t be happier with what they’ve delivered. Thank you, Cheale!

Christina Lacourte
Cool Money





website design+ development

VIEW NOW

work completed

brand strategy
logo family
website design + development
email signature
content strategy
marketing strategy + planning

004

+family first





Cheale has the ability to make a dream come to life. My vision for my company was perfectly executed with her design and marketing skills. She listened and understood how I wanted my company to be represented and helped me curate the perfect brand! I couldn't be happier with her and her team.

Leigh Roberson
Family First

website design+ development

VIEW NOW

work completed

brand strategy
logo family
website design + development
email signatures
social media graphics
conference collateral design
sales website pages
advertising design
t-shirt designs
promotional products





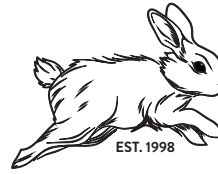
sleeve design

nanny strong 

005

+visual
caffeine

visual caffeine



the curious integration of
BRAND + DESIGN + MARKETING



curiouser
curiouser
curiouser





website design+
development

VIEW NOW

VARIOUS
PROJECTS



5 Questions to Ask Before Making a Big Money Move



A DAY IN THE LIFE AT BLACK BARN



2025 MARKET OUTLOOK with Sara Glakas

JOIN US

Saturday, January 25, 2025
2:30 PM - 4:30 PM CST
Bring a friend



The Future of Financial Planning
Where Human Meets Digital



From Coffee Shop Chats to a Community of Empowered Investors

AWIG STORY BELOW

5 Questions To Ask Before Making Big Money Decisions

a guide to prepare before you make a wrong

BUY FROM RESEARCH
sell from worry?

Market
through the hard



LEARNING
Down Markets
When we examine what really matters in our financial lives



THRIVING
Up Markets
When our purposeful planning bears fruit

Kacie Swartz | Black Barn Financial



REFLECTING
Transition
Time to review and realign with our values



SAVE THE DATES

ST ANNE

Choir Practice 12:30PM

Coffee & Donuts Every 1st and 3rd Sunday of the month

Martha's Workers at 8:00AM

Communion & Liberation 7:00PM

Dad's Small Group 8:00PM

OCIA Order of Christian Initiation of Adults 6:30PM

Coffee Ladies Every 2nd Friday 9:30AM & every 4th Friday of the month 10:30AM in the Assembly room

SACRED HEART OF JESUS

Choir Practice 9:15AM

First Communion Preparation 1:00 - 2:00PM

Baptism Class Every 1st Sunday of the month 2:30 - 3:30PM

Coffee & Donuts Every 1st and 3rd Sunday of the month

Youth Faith Formation 10:45 - 11:45AM

OUR LADY OF FATIMA

Coffee & Donuts offer Mass at 11:00AM in the Parish Hall

Got something to add? We'd love to hear about ministries, groups, or events that should be included here! Call or email at bbumberger@stannesattle.org.

LET'S JOIN HANDS & MAKE A DIFFERENCE!



Under the guidance of Archbishop Etienne, we invite our Catholic community to come together in support of National Disaster Relief in light of the recent devastation from Hurricane Helene and the anticipated impact of Hurricane Milton. We have set up an online option for our parishioners to donate directly to Catholic Charities USA. Your contributions will be used immediately to provide much-needed aid during this emergency.

SCAN the QR Code or VISIT catholiccharitiesusa.org/



NW SEATTLE CATHOLICS

28TH SUNDAY IN ORDINARY TIME

ST ANNE

1411 FIRST AVE. W. SEATTLE, WA 98119

MASS

Saturday Vigil: 5:00PM
Sunday Mass: 11:00AM
The 11AM Sunday Mass is livestreamed here, with past livestream recordings also available.

CONFESSION

Saturday: 3:30 - 4:30PM
Wednesday: 5:00 - 5:20PM

DAILY MASS

Tuesday: 9:00AM
Wednesday: 5:30PM
Friday: 8:45AM
Weekday masses are held in the side chapel.

ROSARY

Saturday: 4:30PM
Before Saturday Vigil in the side chapel.

SACRED HEART OF JESUS PARISH

205 SECOND AVE. N. SEATTLE, WA 98109

MASS

Sunday Mass: 10:00 AM - 5:30 PM

CONFESSION

Monday thru Friday: 7:30 - 8:00AM, 11:00 - 11:50 AM
Sunday 8:30 - 9:30 AM

DAILY MASS

Monday thru Friday: 12:00 PM

MOTHER OF PERPETUAL HELP DEVOTION

Saturday: 4:30PM
Before Saturday Vigil in the side chapel.

OUR LADY OF FATIMA

3215 WEST BARRETT STREET SEATTLE, WA 98199

MASS

Saturday Vigil: 5:00PM
Sunday Mass: 9:00AM

CONFESSION

Saturday: 4:00 - 4:30pm

DAILY MASS

Monday, Thursday, Friday, and First-Saturday: 9:00AM

ROSARY

Saturday: 4:30PM
Before Saturday Vigil in the side chapel

The editorial deadline for the church bulletin is Wednesdays at noon. Images included in the bulletins are not necessarily representative of parishioners or parish locations.



POPE FRANCIS' OCTOBER INTENTIONS

For a Shared Mission

We pray that the Church continue to sustain in all ways a Synodal lifestyle, as a sign of co-responsibility, promoting the participation, the communion and the mission shared among priests, religious and lay people.

PLEASE PRAY FOR

All sick, homebound, and suffering parishioners.

We offer our heartfelt prayers for those whom the Lord has called home, including: Orlando Duque T.

PARISH LIFE OF SACRED HEART & ST. ANNE

Dear Readers, Parishioners from Sacred Heart of Jesus & St. Anne,

Exciting times are ahead as we come together as a Parish Family of Sacred Heart of Jesus, Our Lady of Fatima, and St. Anne. We're thrilled to share that a unified website for all three parishes is on the way! In the meantime, we're delighted to present our new combined bulletin.

This bulletin, for now, will serve both St. Anne and Sacred Heart of Jesus as we work towards perfecting it. This change is all about better serving our Parish Family Community and keeping everyone informed and connected.

We know that merging communications from several parishes is a big task. Will we get everything right immediately? Most likely not. But please trust that we're doing our best, be patient, and share your feedback!

Did you know? This bulletin is also available online and can be delivered straight to your email inbox. If you haven't already subscribed as a St. Anne parishioner or would like to sign up as a Sacred Heart of Jesus parishioner, please use the QR Code or visit:

<https://tinyurl.com/85j8e6fg>



Blissings and joy,
Barbara Bumberger
for the Parish Family Team

INVITATION TO MEET & GREET WITH FATHER FRED

Dear St. Anne Parishioners: We are excited to invite you to meet & greet with Father Fred, a wonderful opportunity to meet your new pastor in a relaxed and encouraging environment.

Event Details

- Dates: October 18th, November 22nd
- Time: 2:00 PM - 6:00 PM
- Cost: \$-12 per meal
- Location: Private home, parishioners address upon confirmation
- Refreshments: Delicious! There will be light refreshments served.

What to Expect: Get ready and join us! During the gatherings, Father Fred will share his vision for the future, including Father Fred's vision for the future of the parish. We will also have time for questions.

- How did you come to St. Anne?
- What is one cause or mission you care about?
- How do you see the future of our St. Anne parish?
- What is one hope or dream you have for the future of the parish?

These conversations are a chance to connect, share, and dream the future of our St. Anne parish. We look forward to meeting you and sharing this time with Father Fred!


Dr. Sarah Sung
 @drsarahsung

What is scalp popping? And why you shouldn't do it!
 #scalphealth

LETS TALK ABOUT
scalp salons



 Tell me below your experience

TOP TIP FOR
TATTOOS




LETS TALK ABOUT
KOREAN SKIN CARE




 Swipe for my favorite moisturizers

HAVE ACNE?
 THIS MAY BE YOUR NEW BFF







TAP LIKE + SHARE
 @drsarahsung

LITTLE SOMETHING ABOUT
FACE ICING
 READ BELOW





ONE
MOISTURIZE REGULARLY

The cool, damp climate in Seattle can lead to dryness and potential irritation on the scalp. Consider incorporating a hydrating scalp oil or mask into your hair care routine to help maintain moisture balance.



IF YOU STRUGGLE WITH SCALP HEALTH, YOU'RE NOT ALONE



 Swipe to read my tips on maintaining scalp health, especially in Seattle



13-15
YEARS OLD



dottierosefoundation.org

CONNECT
WITH US




**STEAM
Gift Giving
Guide**

FROM
THE BRILLIANT
MINDS AT
**DOTTIE ROSE
FOUNDATION**

dottierosefoundation.org

THANK YOU

 980.254.1634

 cvillaseattle@gmail.com

